

ROYAL ASCOT

AT HOME

16th - 20th June 2020

#StyledWithThanks #RoyalAscot



#STYLEDWITHTHANKS COMPETITION TERMS AND CONDITIONS

Join us in dressing up and celebrating Royal Ascot at Home, in support of those affected by COVID-19.

ABOUT THE PRIZE

#StyledWithThanks will run all five days of the Royal Meeting, Tuesday 16th – Saturday 20th June 2020. A panel of judges who have a passion for Royal Ascot will select winners from four categories with the following prizes;

- **The Most Elegant Outfit** – Longines Timepiece plus two Queen Anne Enclosure tickets for Tuesday 15th June 2021
- **The Most Original Outfit** – Afternoon Tea and Tiara Experience for two at the House of Garrard's flagship boutique in London plus two Queen Anne Enclosure tickets for Tuesday 15th June 2021
- **The Most Uplifting Outfit** - Lunch for two at Jason Atherton's Pollen Street Social with a bottle of Moët & Chandon Grand Vintage plus two Queen Anne Enclosure tickets for Tuesday 15th June 2021

HOW TO ENTER

To enter, follow the steps below.

1. Style your chosen Royal Ascot outfit.
2. Add your favourite hat – beautiful millinery, top hats, woolly hat, fez, homemade – get creative! This will need to be a real hat, augmented reality or filters will not be accepted.
3. Take a selfie (opportunity to add a Virtual Reality flower wall in here) and share on Instagram, Facebook or Twitter using campaign hashtag.
4. Enter your selfie for the chance to win epic prizes – awards for most Elegant, Uplifting and Original outfit to be announced Wednesday 24th June.
5. All entries must be received by 5pm on Saturday 20th June 2020.
6. If you wish to do so, you can donate £5 to www.ascot.co.uk/styledwiththanks. Ascot Racecourse Ltd will add £100k to the total Styledwiththanks fund raised.

TERMS AND CONDITIONS

- The Royal Ascot at Home #StyledwithThanks competition is open from 9am on Tuesday 16th – 5pm on Saturday 20th June 2020.
- Entrants must be 18 years of age or over, and resident in Great Britain, excluding Northern Ireland.
- The competition is not open to employees of Ascot Racecourse, Longines, Garrard, Moët or Milliners involved in the competition, their families, agents or anyone professionally connected with the prize draw.
- Internet access and Instagram, Twitter or Facebook account required to enter. You may wish to let your friends and family know about this competition so they can also enter, however this is not a necessary in order for you to enter.
- You can make a donation of £5 to support this great cause if you wish, however it is not compulsory.
- The prize comprises;

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Competition closes at 5pm on Saturday 20th June 2020.

Winners to be announced at 11am on Wednesday 24th June 2020.

FURTHER PRIZE DETAILS:

- Moët Prize includes lunch for two at Jason Atherton's Pollen Street Social with a bottle of Moët & Chandon Grand Vintage. This prize must be redeemed before 30th April 2021, experience available Monday to Saturday, over 18s only.
- Garrard Prize includes Afternoon Tea and Tiara Experience for two at the House of Garrard's flagship boutique in London. The prize must be redeemed within 6 months of the closing date of the competition, between Monday and Friday. Over 18s only.
- Entry is free and no purchase is necessary. Donating money will not increase your chances of winning.
- One entry per social media account. Automated entries will not be accepted. If multiple entries are made, only the earliest entry will be counted.
- Entries must comply with the following criteria:
 - the entry must be a selfie which fulfils the brief outlined above
 - the entry must be a still image (no videos, stories or gifs)
 - the entry image must be taken by the entrant and must show only one person (the entrant) wearing a hat
 - the use of filters (including virtual reality filters) and sensible postproduction techniques are permitted, and when creating the image the use of timers, stands and selfie sticks are all allowed
 - the entry must be taken on or after Tuesday 16 June and uploaded to the entrant's Facebook, Twitter or Instagram feed before the closing time/date. It must be publicly accessible (not limited to closed groups of friends for example)
 - the entry must incorporate the hashtag #StyledwithThanks
 - the entry must not contain any third-party trademark or copyright work without permission
 - the entry must be of a reasonable size and quality
 - the entry must be family friendly - no nudity, swearing or inappropriate content.
- The promoter monitors entrants' responses to this competition and any responses which are, or could be regarded, as being disrespectful towards other entrants or members of the Facebook, Twitter or Instagram community, or which contain anything which is likely to or could cause offence or distress, will be removed from the competition. Compliance will be judged on the context, medium, audience, and prevailing standards. The promoter reserves the right to remove or disregard any entries in breach of this term with immediate effect, at its sole discretion.
- Closing date/time: Entries must be received before 5pm (UK time) on Saturday 20th June 2020. One winner will be picked by the judges for each category from all valid entries received and will be notified by 11am on Wednesday 24th June 2020 via a private message on the platform from which entries were received. At point of winner notification, the winner will be asked to supply a valid email address for further information to be sent to.
- The Judging panel consists of:
 - Stephen Jones OBE, Master Milliner and Chair of the British Hat Guild
 - Caroline Rush, CEO, British Fashion Council
 - Lisa Armstrong, Head of Fashion, The Telegraph
 - Longines Representative
- The prize is subject to availability and is as described - there is no cash alternative.
- The prize is non-transferable and non-refundable. If, due to circumstances beyond our control, Ascot Racecourse are unable to provide the stated prize, we reserve the right to award a substitute prize of equal value.
- For the avoidance of doubt, the prize does not include travel/transportation, souvenirs, gratuities, car parking charges, food, drink, additional excursions and attractions or any other costs or expenses (including spending money) that are not explicitly set out in these terms and conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- The chosen winners will receive the prizes as detailed above following the closing date. Please note tickets for Royal Ascot 2021 will be issued in May 2021. Other prizes need to be redeemed within 6 months. In this time please ensure all change of address or contact details are communicated to Ascot Racecourse within this period to ensure prizes can be sent. If a winner cannot be reached, Ascot Racecourse reserves the right to award the relevant prize to a reserve winner.
- No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be viewed for any technical, delivery or other reason. The promoter does not guarantee continuous uninterrupted or secure access to the competition. Numerous factors outside the control of the promoter may interfere with the operation of the competition.
- This competition is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram (or any other platform). You are providing your information to Ascot Racecourse. By entering the competition, all participants agree to a complete liability release for Facebook, Twitter and Instagram. Save that nothing in these terms and conditions limits or excludes the promoter's or Milliner's liability for fraud, or for death or personal injury arising from negligence, or for any other liability which may not be lawfully limited or excluded, the promoter's and Milliner's liability is hereby excluded to the maximum extent permitted by law.
- For the Promoter's Privacy Policy, visit www.ascot.co.uk/privacy-policy.
- All entries will be subject to Facebook's, Twitter and Instagram terms of use.
- By entering, winners agree to participate in any reasonable publicity arranged by the Promoter or by its agencies. For example social media pictures, short interview or quote, image to be used in context with the competition and receiving any prize. Potential image on site at Royal Ascot 2021.
- Ascot Racecourse shall have the right at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage.
- Ascot Racecourse also reserves the right to cancel the competition at any stage if deemed necessary.
- Entry into this competition is taken as acceptance of these terms and conditions.

Promoter: Ascot Racecourse, High Street, Ascot, Berkshire, SL5 7JX.