

FOR IMMEDIATE RELEASE

UNFORGETTABLE ROYAL ASCOT GIFT EXPERIENCES FOR CHRISTMAS



Festive shoppers in search of the perfect Christmas gift this year need not look any further than Ascot Racecourse's range of Royal Ascot 2019 gift experiences, all available to buy online or over the phone from the warmth and comfort of home.

The Royal Meeting's spectacular heritage has made the event anticipated and revered the world over. From the arrival of the Royal Procession at 2pm sharp to communal singing around the Bandstand, with six top-class races between, each of the five days is truly unforgettable.

Like nowhere else, Royal Ascot offers racegoers the perfect combination of Flat racing, fashion and pageantry with an array of Fine Dining experiences adding the final ingredient for an unforgettable day.

Perfect for Her...

Brand new to Royal Ascot in 2018, The Balmoral evokes the spirit of a convivial Highland summer gathering combining great traditions with elegant informality. Located in the trackside Royal Enclosure Gardens, this luxurious marquee boasts a spacious viewing deck with lounge seating and dramatic head-on views down the finishing straight to the Winning Post and beyond.

During the three-course à la carte luncheon guests have a choice of formal table service or can peruse a tempting array of fine food from the restaurant's unique chef's stations. Lunch is a celebration of the best of British ingredients including fresh seafood, Royal Estate beef, locally

sourced cheese and an array of delightful, handmade sweet treats. An indulgent afternoon tea is also served and a complimentary bar, including Champagne, completes the package.

Package includes a Champagne reception on arrival, private table for the day, three-course lunch with drinks, and afternoon tea. Available from £624+VAT per person including admission to the exclusive Royal Enclosure.

Perfect for Him...

Stylish yet relaxed, the Villiers Club is found in the vibrant Village Enclosure – the newest of Royal Ascot's four enclosures. With reinvented brass bands, Jazz and Funk at the bandstand and three stages of live music, it moves to a tempo of its own with an exclusive post-racing after party from 6pm until 9pm.

Guests in the Villiers Club will enjoy live DJs and bands within their marquee throughout the day and have a private garden from where to watch the main stage come to life. Nestled in the centre of the track, the Village Enclosure offers a unique view of the Royal Meeting's world-class Flat racing and Royal Procession, with Ascot's iconic Grandstand acting as a backdrop to trackside race viewing action.

Package includes a two-course buffet lunch and complimentary bar (beer, wine and soft drinks) throughout the day. £219+VAT per person including Village Enclosure admission and after party access.



Away from racing, the Links of London Ascot jewellery collection offers a gift for every equine enthusiast with charms starting from £50. Discover the collection <u>online here</u>.

This winter, Christys' Hats offer a classic and sophisticated selection of headwear, perfect for Jumps racing, with felt trilbys and fedoras for men and women starting from £109. Find the full Ascot and Royal Ascot Christys' Hats collections online here.

BOOK BY MIDNIGHT FRIDAY 30TH NOVEMBER 2018 FOR BEST PRICE TICKETS.

Royal Ascot General Admission Tickets start from just £27 with groups of 14 people or more enjoying up to 20% off per person if booked before the end of November.

For further information and to book tickets visit www.ascot.co.uk/royalascot. Call 0344 346 3000 or email hospitality@ascot.co.uk for Fine Dining enquiries.

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NOTES TO EDITOR

Ascot Racecourse was founded in 1711 by Queen Anne who saw the land had potential for horseracing. Royal Ascot in June is an occasion like no other in the sporting calendar. While its five days of Flat racing attracts entries from around the World and is demonstrably a celebration of horseracing at its very best, it is also a social occasion like no other, steeped in history and synonymous with pageantry and style.

On each of the five race days, The Queen arrives by Royal Procession along the racecourse with her guests, in full view of the 300,000 weekly spectators. At the heart of Royal Ascot is the Royal Enclosure which dates back to 1807 and the reign of George III. Within this area, a dress code of morning dress for men and formal day wear for ladies applies.

Outside of the Royal Meeting, Ascot Racecourse has a further 21 days of both Flat and Jumps racing which includes four dedicated family racedays, the King George Weekend at the end of July, the Dubai Duty Free Shergar Cup and Post-Racing Concert in August and QIPCO British Champions Day in October – the finale of the Flat season.

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