



ASCOT | QIPCO

OFFICIAL PARTNER

ASCOT AND QIPCO LAUNCH FOLLOW THE FOALS

23rd April 2019

Ascot and Official Partner QIPCO, today announce a three-year digital content series following eight foals born at Tweenhills Farm.

The objective of the Follow The Foals series is to showcase the journey from birth to becoming a racehorse and the people behind the scenes that make it happen.

Located at Hartpury in Gloucestershire on prime stock rearing land, Tweenhills, the Redvers' family home, covers approximately 750 acres of the finest English pasture with its paddocks and surrounding farms afforded natural shelter by ancient hedgerows and magnificent oak trees. Home to Qatar Racing stallions, a subsidiary of QIPCO, as well as the majority of the operation's band of broodmares and young stock, Tweenhills has established a reputation as an outstanding stallion station and farm.

The eight foals, some of which may end up running for Qatar Racing or going through the sales ring, are:

- o Bay Colt Frankel ex Simple Verse
- o Bay Filly Dark Angel ex La Rioja
- o Bay Filly Havana Gold ex Stroll Patrol
- o Bay Filly Churchill ex Wind Fire
- o Chestnut Colt Dubawi ex Wekeela
- o Brown Filly Deep Impact ex Lightning Pearl
- o Bay Filly Galileo ex Just The Judge
- o Chestnut Colt Frankel ex Heartless

The series will feature exclusive access and interviews with the team at Tweenhills, captured by Equine Productions, specialists in equine video marketing. The footage will be edited by Ascot's Digital, Broadcast and Content team and will be released across Ascot's channels with a quarterly update on the foals' progress.

David Redvers, Stud Manager at Tweenhills Farm said:

"All eight foals were born at Tweenhills and we are excited to share their journeys. It will be interesting to watch and learn how each foal progresses by following their stories from the moment they are born.

"There is no guaranteed formula in horse racing. I cannot say for sure that all these foals will race in the claret Qatar Racing silks in the future; some may go to the sales and some may not make the racecourse at all. They are living creatures, not machines, and that is what makes this sport so unique.

"The strength and quality of Qatar Racing bloodstock continues to grow. Sheikh Fahad is passionate about all his horses but there is always something that little more special when you have a winning homebred. A horse that you have nurtured and followed from the very beginning. Fingers crossed we are looking at some future winners and perhaps even a Royal Ascot winner!"

Juliet Slot, Chief Commercial Officer at Ascot Racecourse, said:

"This is a really exciting project and we can't wait to follow the foals' progress. We are delighted to be able to work with our partners, QIPCO in such an innovative way and we hope this will give a real insight into how a racehorse begins its life, something that has not been done before."

The first video can be found here: <https://www.youtube.com/watch?v=UhZO9Nkbt8>

ENDS

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www.ascot.co.uk

www.tweenhills.com

www.equine-productions.com

NOTES TO EDITOR

Ascot Racecourse was founded in 1711 by Queen Anne who saw the land had potential for horseracing. Royal Ascot in June is an occasion like no other in the sporting calendar. While its five days of flat racing attracts entries from around the world and is demonstrably a celebration of horseracing at its very best, it is also a social occasion like no other, steeped in history and synonymous with pageantry and style. On each of the five race days, The Queen arrives by Royal Procession along the racecourse with her guests, in full view of the 300,000 weekly spectators. At the heart of Royal Ascot is the Royal Enclosure which dates back to 1807 and the reign of George III. Within this area, a dress code of morning dress for men and formal day wear for ladies applies. To book tickets visit www.ascot.co.uk or call 0844 346 3000.