

HOW IT WORKS

When you come for a day at the races, placing a bet adds to the excitement of the occasion.

Odds displayed show how much you may expect to win for each £1 stake (including your stake).

Remember the odds will fluctuate until the horses are off!

PLACE YOUR BET

You'll need:

1. Race number
2. How much you want to bet
3. Type of bet
4. Number(s) of the horse(s) you have chosen

Examples:

Race 2, £2 to Win on number 12

Race 6, £2 Each Way on number 3
(=£4 stake)

If you are uncertain, ask a Bet with Ascot team member for assistance.

TOP TIPS



CHECK THE RACECARD OR SCREENS THROUGHOUT THE DAY FOR BET WITH ASCOT TOP TIPS



WHEN PLACING YOUR BET USE THE HORSE'S NUMBER RATHER THAN THE NAME



YOU CAN PLACE YOUR BET OR COLLECT YOUR WINNINGS AT ANY BET WITH ASCOT POSITION



ANY QUESTIONS JUST ASK A MEMBER OF THE TEAM, WE ARE ALWAYS READY TO HELP!



POT LUCK

FANCY HAVING A FLUTTER BUT CAN'T DECIDE WHICH HORSES TO PICK?

BET WITH ASCOT

IT'LL MAKE YOUR RACE

SELECT YOUR BET

FIRM FAVOURITES



WIN

YOU'VE GOT IT IN ONE, THE RAW EXCITEMENT OF BACKING THE WINNER



PLACE

COVER YOUR OPTIONS TRY PICKING A HORSE TO FINISH 1ST, 2ND, 3RD OR 4TH (DEPENDING ON THE NUMBER OF RUNNERS)



EACH WAY

A WIN BET AND PLACE BET ALL NEATLY WRAPPED INTO ONE - FOR WHEN YOU NEED TO CONSIDER ALL POTENTIAL OUTCOMES

A STAKE IN EVERY RACE



PLACEPOT

PICK A PLACED HORSE IN ALL OF THE FIRST SIX RACES AND FEEL LIKE A LEGEND IF YOU WIN



SURVIVOR

IT'S KNOCKOUT RACING. TRY AND PICK THE WINNER FOR EACH RACE AND SEE IF YOU CAN BE THE LAST MAN STANDING



GOOD LUCK!

SOMETHING A BIT DIFFERENT



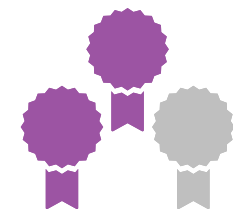
FIRST TWO

PICK THE FIRST TWO HORSES IN THE RIGHT ORDER - FOR WHEN YOU'VE GOT A FEELING SOMETHING SPECIAL IS ABOUT TO HAPPEN



FIRST THREE

FEELING LUCKY? PICK THE FIRST THREE HORSES IN THE RIGHT ORDER. EASY AS 1, 2, 3



TWO FROM THREE

PICK ANY TWO OF THE FIRST THREE HORSES AND YOU'RE IN THE MONEY