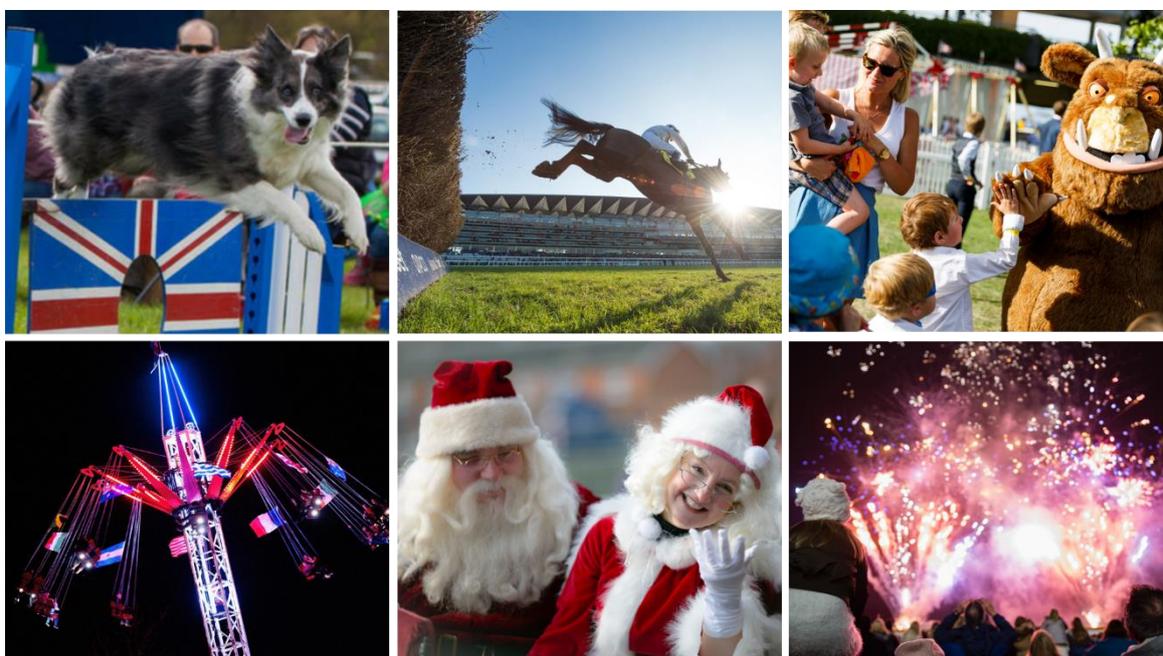




ASCOT

Wednesday 13th February 2019 – FOR IMMEDIATE RELEASE

FUN FOR ALL AT ASCOT RACECOURSE'S 2019 FAMILY-FRIENDLY FIXTURES



- **Spring Family Raceday – Sunday 31st March**
- **Summer Mile Family Raceday – Saturday 13th July**
- **Fireworks Spectacular Family Raceday – Saturday 2nd November**
- **Christmas Family Raceday – Saturday 21st December**

There is plenty to keep the whole family entertained throughout the year at Ascot Racecourse with four dedicated family racedays and a brand-new Annual Family Raceday Pass.

Alongside exhilarating racing, highlights of family race meetings include ferret racing, foraging and cooking demos at the Spring Family Raceday, free fairground rides, a family-only enclosure and pony riding at the Summer Mile Racing Weekend, a musical fireworks display at the Fireworks Spectacular and to round off the year a very exciting Christmas Racing Weekend full of festive delights and a special visit from Father Christmas and Mrs Claus.

2019 also sees the launch of a new Annual Family Raceday Pass, which enables families to book Queen Anne enclosure tickets for all four family days for just £65 per adult, when booked by Saturday 30th March 2019 – saving up to 46% across the year. With under 18s attending all Ascot Racedays FREE and under 12s eating FREE, a family day at the races has never been better value.

Spring Family Raceday – Sunday 31st March 2019

The Spring Family Raceday offers visitors of all ages a thrilling combination of top-class racing and free countryside themed activities. Falling on Mothering Sunday, families can enjoy a delightful Afternoon Tea in an exclusive space on the sixth floor of the Grandstand with guests enjoying the shared space for the day. Complete with panoramic views of the racing and Crown Estate, the package is £95 per person and includes King Edward VII admission and parking.

Off-track activities include a visit from the Gruffalo, the Shetland Pony Grand National, Willow Bank 'build a den' classes, foraging and cooking demos with James Wood, Bird of Prey and Dog Agility displays, ferret racing, clip-clop pony rides and a Retained Race Horses Falconry display. Children can also enjoy arts & crafts, face painting, entertainment from Bubble Joe & Anton the Juggler and a '20 things to do before you're 12' experience. Each of Ascot's famous lawns will feature a different theme, with racegoers of all ages encouraged to explore.

Summer Mile Family Raceday – Saturday 13th July 2019

The Summer Mile Racing Weekend will showcase elite Flat racing, including the £110,000 Group 2 Fred Cowley MBE Memorial Summer Mile. For the second year in a row, the Summer Mile Family Raceday will feature a dedicated and separate family zone themed around 'My First Festival', with a host of attractions to thrill children aged 4-15.

Between races, little ones can participate in a Teddy Bears' Picnic or go on fairground rides and ride ponies. There will also be storytelling, magicians, balloon modelling, face painting, jugglers and a soft play area. Older siblings can challenge one another with high ropes, gravity boot dance classes and much more.

Fireworks Spectacular Family Raceday – Saturday 2nd November 2019

The first meeting of Ascot's 2019 Jumps season will end with one of the region's largest pyromusical fireworks displays in celebration of bonfire night, with all proceeds going to support local Berkshire charities.

Throughout the day there will be a host of FREE fairground rides including Dodgems, Mini Jets and Teacups. Racegoers will watch the most successful Jumps jockeys race over one mile, six furlongs. The £100,000 Sodexo Gold Cup Chase over three miles is the feature race of a seven-race card on the track while Scotty the Ascot Mascot and the Royal Ascot Greencoat Bear will be on-hand to keep little ones entertained.

Adults can treat themselves to warming winter-themed cocktails and as the evening draws in, there will be pop-up cinema complete with popcorn and toffee apples followed by a spectacular 20-minute fireworks display with more than 11,000 shots released from the centre of the track to a carefully-timed playlist of songs.

Christmas Family Raceday – Saturday 21st December 2019

The Christmas Racing Weekend marks Ascot's final race meeting of the year, featuring the Grade One JLT Longwalk Hurdle and the £150,000 Ladbroke Hurdle.

In addition, there will be a host of FREE festive family activities, starting with the Welcome Parade during which Father Christmas and Mrs Christmas arrive at the racecourse in a horse-drawn sleigh. There will be a reindeer meet and greet, face painting, a human sized snow globe and plenty of festive cheer. A brass band will provide musical entertainment playing Christmas favourites throughout the day, while roaming performers enchant the whole family.

Following the last race of the day, the Ascot Grandstand will host a carol service where racegoers can partake in festive classics led by Father Christmas and the Ascot Brass Band.

Family Day Passes

Brand new for 2019, Ascot's Annual Family Raceday Pass enables families to book Queen Anne enclosure tickets for all four family days for just £65 per adult. On-the-day tickets are usually

priced at £30 per person so this is a saving of £13.75 per raceday.

Only adults are required to book a Family Raceday Pass as children under 18 go racing at Ascot for FREE. Family Day packages must be purchased by Saturday 30th March 2019 and include all four 2019 family racedays listed below:

- Spring Family Raceday – Sunday 31st March
- Summer Mile Family Raceday – Saturday 13th July
- Fireworks Spectacular Family Raceday – Saturday 2nd November
- Christmas Family Raceday – Saturday 21st December

To book tickets or for further information visit www.ascot.co.uk or call 0344 346 3000.

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