



# ROYAL ASCOT

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## ROYAL ASCOT REVEALS 2018 LINE-UP FOR VILLAGE ENCLOSURE



**Village Enclosure at the heart of Royal Ascot – a tempo of its own – 21<sup>st</sup> – 23<sup>rd</sup> June**

**LONDON, TUESDAY 8<sup>TH</sup> MAY 2018** Ascot racecourse is delighted to reveal a first-class line-up of performers and DJs as well as food and beverage partners who will feature at the [Village Enclosure, 2018](#). The enclosure will open for three days only during Royal Ascot for the second time, following its sell-out debut in 2017.

Showcasing the best of contemporary British summertime, the Village Enclosure has a style and tempo of its own. A ‘pop-up’ summer garden party scene comprising informal boutique dining experiences, innovative bars, and live music throughout the day and into the evening, it provides a whole new perspective on the spectacle of the Royal Meeting.

Surprising and yet unmistakably Royal Ascot, the new space offers a unique view of the racing and the Royal Procession, located on the inside of the track. The prime position enables racegoers to watch the horses thundering towards the winning post with Ascot’s iconic Grandstand and electric atmosphere providing the back drop.

Two stages and a picturesque bandstand provide entertainment throughout the day and a post-racing party, with sets from live bands and DJs, continues the festivities until 9pm each evening. London's most fashionable female DJ duo of the moment 'Pips & Henri' (Pips Taylor and Henri Tiefenthaler) will headline the Main Stage on the opening day – Thursday 21<sup>st</sup> June – with Toby Tarrant, DJ A-Roxx, DJ Lora, Chris Stark and Yasmin Evans also scheduled to take to the decks. In addition, beatboxing band Duke will also perform on day one, with The Roots, Gatsby, High On Heels and the Faithettes performing across the three days.

An eclectic range of places to eat, from delicious on-the-go stalls to sit-down casual dining, will serve sharing platters and street food. Confirmed partners include Bob's Lobster, Smokehouse by Hotbox, Mai Taiko, Great British Sausage Company, Jude's Ice Cream, the Wood Fired Pizza Company and a Champagne and Seafood restaurant serving lobster and oysters. There will be three main bars; Brummell's, Hepburn and the Champagne Ayala bar Loren's. New for 2018, Stella Artois will host the Village Green Bar along with a Fever Tree bar serving classics including the G&T. Craft Ale, cocktails, mocktails and Champagne will be served throughout.

Nestled at the heart of the Village Enclosure is The Villiers Club. Guests there can enjoy the live DJs and bands within their own marquee throughout the day, with a private garden to watch the racing action from. A tapas style lunch, Afternoon Tea and a create-your-own gourmet burger BBQ station in the evening are included within The Villiers Club package and an extensive cocktail list is also available.

With a Style Guide of its own for the first time this year, the Village Enclosure Dress Code is in keeping with the rest of the Royal Meeting which is synonymous with sartorial elegance. Ladies are encouraged to dress in a manner as befits a formal occasion and must wear a hat or head piece while men are required to wear full-length trousers with a shirt, tie and jacket – full guidelines can be found here. Tote and bookmaker facilities are on-hand and large viewing screens ensure racegoers won't miss a moment of the action.

The Village Enclosure is open on the Thursday, Friday and Saturday of Royal Ascot, with an exclusive after party until 9pm. Vibrant, eclectic, refined and achingly cool, it is *the* new destination at the world's finest horse racing event, and a must for the summer social calendar. It's all the magic and style of Royal Ascot with a modern garden party twist.

Juliet Slot, Chief Commercial Officer, Ascot Racecourse, says, "We introduced The Village Enclosure to the Royal Meeting in 2017 in response to an appetite from a portion of our customers for a more contemporary option when choosing their Royal Ascot experience.

"After a hugely successful introductory year and following extensive research with our inaugural customer group, we've been working hard to provide even more entertainment and exciting food and drink to choose from. Located in a prime position for the thrilling final furlongs, on the inside of the track, The Village Enclosure celebrates British summertime with al fresco eateries, vibrant bars and live music throughout the day into the evening. This year's line-up of acts is exceptional and a new layout, providing a new area for 2018 – the Village Green – means there is more than ever for racegoers to discover. We're really excited for this year's Village Enclosure and so are customers with Saturday already sold out."

Tickets start from £67 for Village Enclosure with other Enclosure options available. For further information visit [www.ascot.co.uk/royalascot](http://www.ascot.co.uk/royalascot) or call 0344 346 3000.

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