



ASCOT

ANNUAL  
BADGEHOLDERS'  
GUIDE 2019

# ANNUAL BADGEHOLDER SCHEME BENEFITS

*Ascot Annual Badgeholders enjoy discounted entry into the King Edward VII Enclosure, with access to exclusive catering and viewing facilities. The scheme offers exceptional value for money at just £410 per person (including VAT).*

- Access to the racecourse on all 21 Ascot Racedays outside Royal Ascot
- Access to the King Edward VII Enclosure on all Ascot Racedays outside Royal Ascot, excluding King George Saturday
- Annual Badgeholders wishing to access the King Edward VII Enclosure (Level 4) on King George Saturday must be in possession of a King Edward VII badge. Only one per Badgeholder can be purchased in advance, subject to availability, at a discounted price
- The opportunity to purchase metal annual guest badges with passcards
- Exclusive access to the Trackside Room, a private bar and restaurant facility located in the West End of the Grandstand, offering a full bar, tea and coffee, hot dish of the day, sandwiches, baguettes and cakes, except during King George Saturday and Royal Ascot
- Access to the Annual Badgeholders' viewing area on Level 2 of the Grandstand at all meetings outside of Royal Ascot
- A car parking space in Car Park 1 or Car Park 2 at all 21 Ascot Racedays
- Four half-price advance Queen Anne Enclosure tickets for all days of Royal Ascot
- More than 30 reciprocal racedays at other venues
- Up to two half-price tickets for friends and family to any day outside Royal Ascot. Tickets must be booked in advance and are subject to availability
- Annual Badgeholders' children and grandchildren aged 17 and under are welcome with them in the Trackside Room on all applicable days
- An Ascot Badgeholder metal badge and passcard. For existing Annual Badgeholders, as soon as the renewal form is received, the passcard is enabled to allow access into the racecourse on all the relevant 2019 racedays. For new Annual Badgeholders, a passport sized photograph will be required
- Reduced rate for all On 5 bookings throughout the year except during Royal Ascot, King George Saturday and QIPCO British Champions Day, subject to availability
- Reduced rate in the Queen Anne Enclosure restaurants during Royal Ascot, subject to availability - please email [hospitality@ascot.co.uk](mailto:hospitality@ascot.co.uk)

# ASCOT

## FIXTURES 2019

Saturday 19 <sup>th</sup> January	(Jumps)	Matchbook Clarence House Chase Raceday
Saturday 16 <sup>th</sup> February	(Jumps)	Betfair Ascot Chase Raceday
Sunday 31 <sup>st</sup> March	(Jumps)	Spring Family Raceday
Wednesday 1 <sup>st</sup> May	(Flat)	Sagaro Stakes Raceday
Friday 10 <sup>th</sup> May	(Flat)	May Racing Weekend: May Friday
Saturday 11 <sup>th</sup> May	(Flat)	May Racing Weekend: Victoria Cup Raceday
<i>Tuesday 18<sup>th</sup> June</i>	<i>(Flat)</i>	<i>Royal Ascot *</i>
<i>Wednesday 19<sup>th</sup> June</i>	<i>(Flat)</i>	<i>Royal Ascot *</i>
<i>Thursday 20<sup>th</sup> June</i>	<i>(Flat)</i>	<i>Royal Ascot *</i>
<i>Friday 21<sup>st</sup> June</i>	<i>(Flat)</i>	<i>Royal Ascot *</i>
<i>Saturday 22<sup>nd</sup> June</i>	<i>(Flat)</i>	<i>Royal Ascot *</i>
Friday 12 <sup>th</sup> July	(Flat)	Summer Mile Racing Weekend: Property Raceday
Saturday 13 <sup>th</sup> July	(Flat)	Summer Mile Racing Weekend: Summer Mile Family Raceday
Friday 26 <sup>th</sup> July	(Flat)	King George Weekend
Saturday 27 <sup>th</sup> July	(Flat)	King George Day
Saturday 10 <sup>th</sup> August	(Flat)	Dubai Duty Free Shergar Cup & Concert
Friday 6 <sup>th</sup> September	(Flat)	Festival of Food & Wine Racing Weekend
Saturday 7 <sup>th</sup> September	(Flat)	Festival of Food & Wine Racing Weekend
Friday 4 <sup>th</sup> October	(Flat)	Autumn Racing Weekend & Ascot Beer Festival
Saturday 5 <sup>th</sup> October	(Flat)	Autumn Racing Weekend & Ascot Beer Festival
Saturday 19 <sup>th</sup> October	(Flat)	QIPCO British Champions Day
Saturday 2 <sup>nd</sup> November	(Jumps)	Fireworks Spectacular Family Raceday
Friday 22 <sup>nd</sup> November	(Jumps)	November Racing Weekend
Saturday 23 <sup>rd</sup> November	(Jumps)	November Racing Weekend
Friday 20 <sup>th</sup> December	(Jumps)	Christmas Racing Weekend: Christmas Raceday
Saturday 21 <sup>st</sup> December	(Jumps)	Christmas Racing Weekend: Christmas Family Raceday

*\* Annual Badgeholder scheme is not applicable during Royal Ascot.*



# RECIPROCAL RACEDAYS 2019

*In addition to racing at Ascot, Ascot Annual Badgeholders can also enjoy racing at other racecourses around the country throughout 2019.*

*Annual Badgeholders are required to respect the appropriate dress code at each venue.*

We will again arrange 2 reciprocal days with Hampshire Cricket Club. Dates to be confirmed.

\*Annual Badgeholders will be able to claim half-price entry for QIPCO Future Champions Festival at Newmarket. To claim your half-price entry ticket please call 01638 675500. One half-price entry per Full Annual Badgeholder. Subject to availability. Offer ends Monday 30th September.

## JAN

Saturday 12<sup>th</sup>  
Thursday 17<sup>th</sup>

## FEB

Friday 1<sup>st</sup>  
Thursday 28<sup>th</sup>

## MAR

Monday 11<sup>th</sup>  
Wednesday 13<sup>th</sup>  
Saturday 16<sup>th</sup>  
Friday 22<sup>nd</sup>  
Sunday 24<sup>th</sup>  
Saturday 30<sup>th</sup>

## APR

Sunday 7<sup>th</sup>  
Monday 22<sup>nd</sup> (BH)

## MAY

Saturday 4<sup>th</sup>  
Wednesday 15<sup>th</sup>  
Saturday 18<sup>th</sup>  
Friday 24<sup>th</sup>  
Saturday 25<sup>th</sup>

## JUN

Saturday 1<sup>st</sup>, June (eve)  
Friday 7<sup>th</sup>  
Saturday 15<sup>th</sup>  
Monday 17<sup>th</sup> (eve)

Warwick  
Wincanton

Chepstow  
Ludlow

Plumpton  
Huntingdon  
Kempton Park  
Musselburgh  
Exeter  
Stratford

Plumpton  
Chepstow

Goodwood  
York  
Newmarket  
Bath  
Haydock Park

Lingfield Park  
Uttoxeter  
Sandown Park  
Windsor

## JULY

Saturday 20<sup>th</sup>  
Sunday 21<sup>st</sup>  
Thursday 25<sup>th</sup>

## AUG

Saturday 3<sup>rd</sup> (eve)  
Wednesday 14<sup>th</sup>  
Monday 26<sup>th</sup> (BH)

## SEPT

Sunday 1<sup>st</sup>  
Thursday 12<sup>th</sup>  
Saturday 14<sup>th</sup>  
Saturday 28<sup>th</sup>

## OCT

Thursday 10<sup>th</sup>  
\*Friday 11<sup>th</sup>  
\*Saturday 12<sup>th</sup>

Saturday 26<sup>th</sup>  
Wednesday 30<sup>th</sup>

## NOV

Saturday 30<sup>th</sup>

## DEC

Saturday 7<sup>th</sup>  
Tuesday 10<sup>th</sup>

Newmarket  
Newton Abbot  
Hickstead (S/J)

Hamilton Park  
Salisbury  
Chepstow

Brighton  
Epsom Downs  
Leopardstown  
The Curragh

Worcester  
Newmarket  
(QIPCO Future  
Champions Festival)  
Newbury  
Taunton

Bangor-on-Dee

Chepstow  
Fontwell Park

# BADGEHOLDER GUIDELINES

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## **Ascot Annual Badgeholder Dress Code**

With access to the King Edward VII Enclosure, Annual Badgeholders and their guests are asked to adhere to the King Edward VII Enclosure dress code.

## **Flat Season**

Gentlemen are required to wear a jacket with a collared shirt and tie. Trainers are not allowed. Ladies should dress as for a smart occasion.

## **Jumps Season**

During the Jumps season, King Edward VII Enclosure dress code is preferred but not compulsory.

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Please be aware Annual Members' Badges will not permit access to the racecourse through the Bookmakers' Entrance.



# FACILITIES

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## Viewing

Only Ascot Annual Badgeholders and their Guest Metal Badgeholders are allowed access to the Annual Badgeholder viewing balcony on Level 2.

Annual Badgeholders and their guests may also wish to view the racing from the King Edward VII Enclosure balcony on Level 4 of the Grandstand.

Both the above privileges may be restricted on our busier days.

## Bar and Restaurant

Annual Badgeholders have exclusive access, on all relevant days, to the Trackside Room, complete with full private bar and restaurant offering tea and coffee, hot dish of the day, sandwiches, baguettes and cakes.

On King George Saturday, the Old Paddock restaurant will be made available for Annual Badgeholders only.

Annual Badgeholders are permitted to bring one accompanied King Edward VII Enclosure guest into the Trackside Room on all racedays except Saturday 10<sup>th</sup> August, Saturday 19<sup>th</sup> October and Saturday 21<sup>st</sup> December.

## Admission to the Course

The Annual Badgeholder passcard will act as the entrance ticket on the day of the meeting. Once inside the course, the metal badge will allow access to the Annual Badgeholders' facilities and King Edward VII Enclosure areas.

Annual Badgeholders should wear their metal badge so that it is clearly visible at all times. In the event an Annual Badgeholder loses his or her badge, passcard or car park label, an administration fee of £25 will be charged for replacements.



## CONTACT

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Membership Executive  
Tel: +44 (0)1344 878 513  
Email: [ascotbadgeholders@ascot.co.uk](mailto:ascotbadgeholders@ascot.co.uk)

# ANNUAL BADGEHOLDER APPLICATION FORM 2019

All fields are mandatory

Title  Mr  Mrs  Miss  Ms  First name

Surname

Date of Birth

Profession

Clubs

Address

Postcode

Daytime telephone no.

Email

PLEASE SELECT YOUR REQUIREMENTS BELOW:

- I am an existing Ascot Annual Badgeholder @£410 incl VAT
  - I would like to join the 2019 Ascot Annual Badgeholder Club @£410 incl VAT
- A recent passport sized photograph of the applicant must be supplied.
- I would like to purchase  Guest Badgeholder badges @£410 each incl VAT

Total Cost £

**Please be aware that Annual Members' Badges will not permit access to the racecourse through the Bookmakers' Entrance.**

All information correct at time of going to press (November 2018) but may be subject to change.

## 2019 ASCOT ANNUAL BADGEHOLDER AND ROYAL ASCOT PRIORITY BOOKING FORM FOR QUEEN ANNE ENCLOSURE ADMISSION

I would like to purchase the following **Queen Anne Enclosure Admission** tickets and car park labels for Royal Ascot 2019. Notice to Royal Enclosure members: Formal invitations from Her Majesty's Representative to attend the Royal Enclosure at Royal Ascot will be despatched in early January.

Date	Queen Anne Enclosure <i>Half Price on all 5 days</i>	Royal Ascot Car Park Label	Total
Tuesday 18 <sup>th</sup> June (Maximum 4)	@ £38.50	@£4000	
Wednesday 19 <sup>th</sup> June (Maximum 4)	@ £38.50	@£4000	
Thursday 20 <sup>th</sup> June (Maximum 4)	@£45.00	@£4000	
Friday 21 <sup>st</sup> June (Maximum 4)	@£45.00	@£4000	
Saturday 22 <sup>nd</sup> June (Maximum 4)	@£45.00	@£4000	
Annual Members Badge @£410			
Postage: First Class ( <i>free of charge</i> ) Or Guaranteed Next Day Delivery £700			
		<b>GRAND TOTAL</b>	

Please refer to the Privacy Policy below prior to submitting your completed application form.

Payment for both Annual Badgeholder Membership and Royal Ascot tickets (if required) can be made by cheque or debit/credit card. Payment for Royal Ascot can be made at a later date (subject to availability) by contacting the Membership Executive.

Cheques should be made payable to Ascot Racecourse Ltd.

Card Number

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Expiry Date

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Issue Number (Switch cards only)

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3 digit security code (found on reverse)

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Signature:

<input type="text"/>
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Upon completion, please return this application form to:

**Membership Executive, Ascot Racecourse, Ascot, Berkshire, SL5 7JX**

Should you have any questions when completing this form, please call 01344 878513.

### PRIVACY POLICY

The privacy of your personal data is important to us. We will comply with our obligations under the Data Protection Act 1998 and related legislation. As a past customer of Ascot Racecourse Ltd, we hold your details on our database(s) for the purposes of advertising, marketing and public relations (including for others), trading/sharing in personal information (with carefully selected third parties), administration of membership records and accounts and records. Should you wish your information to be removed from our Annual Badgeholders' database please tick this box  Alternatively, send an email to sales.manager@ascot.co.uk titled: 'Unsubscribe from Ascot Database', detailing your full name and postal address. If you would like access to the information we hold about you please contact us.