



## **ASCOT AND RACETECH ANNOUNCE PARTNERSHIP**

**5<sup>th</sup> November 2018**

RaceTech and Ascot Racecourse (ARL) are delighted to announce a new long-term partnership covering an array of services at the world-famous Berkshire course.

Starting in March 2019, the agreement will see Racetech provide integrity coverage, in-house programming and other essential racecourse services such as photo finish across all 26 racedays in the calendar, including the five-day Royal Ascot meeting in June.

John Bozza, RaceTech CEO, said: “We are extremely pleased to have secured this new long-term partnership and everyone at RaceTech is proud of the excellent relationship we have developed with Ascot having worked together for many years.

“We look forward to supporting this next contract cycle and building on our reputation as the technical service provider of choice for UK racing”

Ascot’s Spring Family Raceday on March 31st will be the first to be covered by the new agreement with the Sagaro Stakes meeting in May the first on the Flat.

Juliet Slot, Chief Commercial Officer at Ascot Racecourse, said: “We are pleased to be embarking on a new elevated partnership with RaceTech in 2019. The upgraded Ascot broadcast feed will service all our new and existing media partnerships both here in the UK and Internationally. Having worked together for a number of years now, Racetech is a trusted and valued partner for Ascot. We very much looking forward to utilising their additional technical services to improve our broadcast output for all our partners.”

**ENDS**

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**Ascot Racecourse:** Ascot Racecourse was founded in 1711 by Queen Anne and is constituted under a statutory trust contained in the Ascot Authority Act 1913. Three trustees (the “Ascot Authority”) are appointed by the Monarch and are ultimately responsible for the stewardship of the trust. The statutory purpose of the trust is to act for the benefit of racing at Ascot. All returns are reinvested in the business for the benefit of Horsemen (Owners, Breeders, Trainers, Jockeys and Stable Staff), racegoers and off course followers, both in the UK and Internationally.

Ascot hosts around 600,000 racegoers a year across 26 racedays (flat and jumps), 300,000 of whom come to Royal Ascot - a pivotal event on the racing and fashion calendar and a semi-state occasion - which equates to roughly 10% of the total number of racegoers attending in the UK from about 1.5% of the fixtures.

Ascot stages nine of the country’s Group One (elite) flat races in the summer, and a further four on the industry owned QIPCO British Champions Day. The Royal Meeting is the most international race meeting in Europe, regularly attracting runners from Australia, the USA and Asia and from within Europe.

Ascot is broadcast live in over 175 territories worldwide; at home on ITV and overseas, including NBC. International reach is pivotal to Ascot’s future business development and as a shop window for international investment in British Racing’s £3bn per annum industry.

**RaceTech:** The outside broadcast and technical facilities provider to UK racing since 1946. RaceTech first developed photo finish technology in the 1940s and is still dedicated to providing leading edge technology for raceday solutions including the operation and maintenance of audio-visual systems, closed circuit television, public address and radio communications. Its Outside Broadcast Units supply pictures for terrestrial and satellite broadcast and provide coverage for every horse race run in Britain for the sport’s integrity

service. In addition, the company pioneered the introduction of starting stalls to Flat racing in the United Kingdom and continues to provide and operate stalls in the UK and overseas. Recent innovations include a multimillion-pound investment in HD technology and sponsorship of pony racing to encourage young people in the sport.