



2018 CHARITABLE ACTIVITY



THE PRINCE'S COUNTRYSIDE FUND

OVER

£1.5m

HAS BEEN RAISED FOR THE PRINCE'S COUNTRYSIDE FUND SINCE 2014



ASCOT CONCESSIONAIRES HAVE HELPED TO RAISE

£100,000

THROUGH RETAIL SALES ON COURSE

PARTNERED WITH THE BERKSHIRE COMMUNITY FOUNDATION PROVIDING

£30,000



OF GRANT FUNDING, HELPING OVER **4,000** BENEFICIARIES

OVER

£20,000

RAISED FOR THE INJURED JOCKEYS' FUND VIA ASCOT'S AMBASSADORS PROGRAMME



£240,000

RAISED VIA THE PROPERTY RACEDAY FOR CHILDREN'S CHARITIES

OVER

£40,000



RAISED VIA ONSITE CHARITY BUCKET COLLECTIONS

£45,000

RAISED FOR ASCOT ROUND TABLE AT THE FIREWORKS SPECTACULAR RACEDAY



ASCOT RACECOURSE FUNDED THE GET BERKSHIRE ACTIVE WINTER & SUMMER GAMES ENGAGING OVER

3,000 STUDENTS



170 CHILDREN

PARTICIPATED IN THE RACING TO SCHOOL PROGRAMME

ONSITE MILITARY BUCKET COLLECTIONS HAVE RAISED OVER

£29,000



WITH OVER **2,500** TICKETS PROVIDED VIA TICKETS FOR TROOPS



OVER

650

RACEDAY TICKETS DONATED TO LOCAL SCHOOLS & CHARITIES

ALL LOCAL EMERGENCY SERVICES PROVIDED WITH 2 - FOR - 1 RACEDAY TICKETS

SUPPORTERS OF:

- THAMES HOSPICE | SEBASTIAN'S ACTION TRUST | THE WAR HORSE MEMORIAL | THE NOT FORGOTTEN ASSOCIATION | WORLD HORSE WELFARE | GET BERKSHIRE ACTIVE
- ROA AWARDS

£40,000

DONATED TO LOCAL CHARITIES & COMMUNITY INITIATIVES

£20,000

HOSPITALITY DONATIONS FOR CHARITY AUCTIONS

