ASCOT RACECOURSE MEDIA RELEASE

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ASCOT RACECOURSE UNVEILS ARTWORKS TO BE DISPLAYED DURING ROYAL ASCOT, 18TH – 22ND JUNE

Ascot Racecourse is delighted to unveil details of the artworks that will be on display for the Royal Meeting, Tuesday 18th to Saturday 22nd June.

The racecourse has selected and commissioned a variety of pieces by recognised and emerging international artists, once again demonstrating their commitment to the world of art, and to enhance the customer experience.

Society creatives Amber Le Bon, Isabel Getty and Sabrina Percy were each tasked with decorating one of Ascot’s famous trackside viewing lawn benches for racegoers to enjoy. Creating 3D interactive pieces of art, inspired by the surroundings and atmosphere at the Royal Meeting, Sabrina focused on the history and heritage of the Royal Meeting, whilst Amber and Isabel focused on the colourful style and beauty of the iconic event. The three artists’ benches will be on display in the Royal Enclosure.
Working in partnership with a range of independent artists and The Sculpture Company, a selection of sculptures are set to be installed across the racecourse. Feature work by Tom Hiscocks, Hamish Mackie, Anne Curry, Geoffrey Dashwood, Judy Boyt, Nick Bibby, Charlie Langton, Edward Waites, Holly Hickmore and Charles Elliott will surprise and delight visitors.

In addition, a one-of-a-kind piece of art, consisting of 25 gold wire sculptures depicting iconic moments of the Royal Meeting, will be on display on the Concourse of the Grandstand throughout this year’s Royal Ascot as individual and interactive installations.

Originally created as a single mobile, each of the 25 wire elements tells an evocative story of The Royal Meeting’s racing prestige, unparalleled history, diverse offering and timeless sense of style. Sculpted by American artist Elizabeth Berrien, the sculptures were shot by award-winning still life photographer David Gill.

The mobile is the sixth annual "Like Nowhere Else" art commission by the racecourse, all of which have combined the elements that make Royal Ascot a unique event in the annual sporting and social calendar.

CLICK HERE TO VIEW THE MAKING OF THE WIRE SCULPTURE.

Previous artworks in the series have included a collage of over 200 photos by David Mach, a bespoke tapestry by San Francisco-based embroidery artist Lauren Dicioccio and a hand-painted globe by Peter Bellerby & Co.

Juliet Slot, Chief Commercial Officer at Ascot Racecourse, says: “We are passionate about showcasing a diverse range of British and international art at Royal Ascot for guests to enjoy. The racecourse provides a stunningly picturesque backdrop and has become a platform for some of the most talented equine specialist and non-specialist artists to showcase their creations to 300,000 racegoers. Year on year we look to surprise and delight our guests with a unique display of pieces which in turn supports artists and sculptors who add such a beautiful element to the Royal Ascot experience.”

Royal Ascot will be held from Tuesday 18th – Saturday 22nd June 2019. Tickets start from £37 per person with Fine Dining Packages starting from £269+VAT per person and Private Boxes from £810+VAT per person. Early booking is advised to avoid disappointment with several restaurants already sold out.

www.ascot.co.uk #RoyalAscot

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NOTES TO EDITOR
Ascot Racecourse was founded in 1711 by Queen Anne who saw the land had potential for horseracing. Royal Ascot in June is an occasion like no other in the sporting calendar. While its five days of Flat racing attracts entries from around the World and is demonstrably a celebration of horseracing at its very best, it is also a social occasion like no other, steeped in history and synonymous with pageantry and style.

On each of the five race days, The Queen arrives by Royal Procession along the racecourse with her guests, in full view of the 300,000 weekly spectators. At the heart of Royal Ascot is the Royal Enclosure which dates back to 1807 and the reign of George III. Within this area, a dress code of morning dress for men and formal day wear for ladies applies.

Outside of the Royal Meeting, Ascot Racecourse has a further 21 days of both Flat and Jumps racing which includes four dedicated family racedays, the King George Weekend at the end of July, the Dubai Duty Free Shergar Cup and Post-Racing Concert in August and QIPCO British Champions Day in October – the finale of the Flat season.

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