



# ASCOT

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FOR IMMEDIATE RELEASE, FRIDAY 2<sup>ND</sup> MARCH 2018

## ***UNFORGETTABLE ASCOT GIFT EXPERIENCES FOR MOTHER'S DAY***

- Prosecco Afternoon Tea with Admission for Two to the Inaugural Ascot Spring Garden Show
- Flat Racing, Fashion and Fine Dining at Royal Ascot 2018
- A Day of Dramatic Jumps racing and Family Fun at the Spring Family Raceday



### **Mother's Day – Sunday 11<sup>th</sup> March 2018**

Shoppers need not brave the snow and hit the shops in search of the perfect Mother's Day present this year with a range of gift experiences at Ascot Racecourse available to buy online or over the phone, from the warmth and comfort of home.

#### **Ascot's Spring Family Raceday – 25<sup>th</sup> March**

2018's first family day and Ascot's final fixture of the 2017-18 National Hunt Season, the Spring Family Raceday will keep the whole family entertained with dramatic Jumps racing, fun attractions and hands-on activities for all ages.

As mum gathers tips and chooses a horse to back, children can explore the safe racecourse environment and enjoy a range of free interactive activities from foraging, honey bee workshops, and hedgehog meet and greets to ferret racing, bug hotel making and a visit from Peter Rabbit.

Adult admission starts from £25 and all children under 18 enter the racecourse for FREE making it a great value day out for families of all ages and sizes. More information and tickets: [www.ascot.co.uk/springfamilyraceday](http://www.ascot.co.uk/springfamilyraceday).

#### **Ascot Spring Garden Show – 13<sup>th</sup> to 15<sup>th</sup> April**

Instead of taking flowers to mum this Mothers' Day, bring mum to the flowers instead with Prosecco afternoon tea for two and tickets to the inaugural Ascot Spring Garden Show, organised in association with the Gardens of Windsor Great Park.

This high-quality boutique event is one of the first major horticulture events of the year making an ideal gift for the green fingered. Enjoy inspiring show gardens, specialist nurseries with plants for

sale, quality exhibitors and free expert advice in the surrounds of the world-famous Ascot Racecourse. Making a day at the Ascot Spring Garden Show even sweeter, a botanical-themed Afternoon Tea has been designed by the talented Ascot chefs in partnership with celebrated pâtissière Claire Clark. Served with an accompanying glass of Prosecco, sittings are available at 1pm and 3pm.

Show admission and Prosecco Afternoon Tea for two – £99 (usual price £110). Use booking code **MDGS18** (valid until 10/03/18). More information and tickets: [www.ascot.co.uk/gardenshow](http://www.ascot.co.uk/gardenshow)

### **Royal Ascot – 19<sup>th</sup> to 23<sup>rd</sup> June**

The Royal Meeting's spectacular heritage has made the event anticipated and revered the world over. From the arrival of the Royal Procession at 2pm sharp to communal singing around the Bandstand, with six top-class races between, each of the five days is truly unforgettable. Like nowhere else, Royal Ascot offers racegoers the perfect combination of Flat racing, fashion and pageantry with an array of Fine Dining experiences adding the final ingredient for an unforgettable day.

Royal Ascot Fine Dining packages start from £269 + VAT per person, to include admission ticket, private or shared table for the day, viewing terrace, arrival drink and complimentary bar, lunch and afternoon tea, car parking, tipster and racecard. More information and tickets: [www.ascot.co.uk/Royal-Ascot](http://www.ascot.co.uk/Royal-Ascot), 0344 346 0346 or [hospitality@ascot.co.uk](mailto:hospitality@ascot.co.uk).

**ENDS**

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### **For further information and images please contact:**

Alexandra Bertram, Consumer PR Manager: [Alexandra.bertram@ascot.co.uk](mailto:Alexandra.bertram@ascot.co.uk), 07890 630 608.

### **NOTES TO EDITOR**

#### **Ascot Racecourse 2018 Fixtures:**

##### **Sunday 25<sup>th</sup> March – Spring Family Raceday (Family Day)**

The Spring Family Raceday is the first family day of the year and brings Ascot's 2017/18 Jumps season to a close. Away from the track it features a range of countryside inspired activities to keep the whole family entertained. Pony rides, climbing walls, planting activities, a stunning falconry exhibition, animal displays, a petting farm and countryside pursuits are just some of the activities on offer to look forward to.

##### **Wednesday 2<sup>nd</sup> May – Sagaro Stakes Raceday**

The opening meeting of Ascot's Flat season featuring one of the most important trial races for the Gold Cup on the third day of Royal Ascot, the £60,000 Group Three Longines Sagaro Stakes.

##### **Friday 11<sup>th</sup> & Saturday 12<sup>th</sup> May – May Racing Weekend**

As the evenings get lighter and longer, Friday sees Ascot celebrate the early days of summer with its only evening meeting while Saturday offers an excellent day of racing featuring the Totepool Victoria Cup. On both days racegoers will be able to enjoy live music alongside Flat racing.

##### **Tuesday 19<sup>th</sup> to Saturday 23<sup>rd</sup> June – Royal Ascot**

One of the most anticipated events in the British sporting and social calendar and the centrepiece of Ascot's annual calendar, Royal Ascot is the world's most famous race meeting.

Offering five days of world-class horse racing, excitement, pageantry, fashion and style the Royal Meeting is attended by 300,000 people from across the globe.

##### **Friday 13<sup>th</sup> & Saturday 14<sup>th</sup> July: Summer Mile Racing Weekend (Saturday: Family Day)**

The annual Property Raceday, held on Friday, is a well-established fundraising occasion for the property industry having raised more than £1million for children's charities. Saturday's raceday features the £100,000 Group Two Fred Cowley MBE Memorial Summer Mile and is a relaxed yet stylish day of Flat racing and picnicking with plenty of family entertainment including fairground rides, children's activities and a teddy bears' picnic on the lawns.

### **Friday 27<sup>th</sup> & Saturday 28<sup>th</sup> July: King George Weekend**

The King George Weekend is one of Ascot's most prestigious summer race meetings. History, style and glory are all bywords for the King George VI and Queen Elizabeth Stakes (sponsored by QIPCO), the highlight of Saturday's King George Day, with more than £1million in its prize fund.

### **Saturday 11<sup>th</sup> August – Dubai Duty Free Shergar Cup & Concert**

The World's premier international jockey's competition returns to Ascot for its 18<sup>th</sup> year and will once again feature riding talent from around the world. Racing is followed by an evening concert featuring well-known pop icons with the line-up being announced early 2018.

### **Friday 7<sup>th</sup> & Saturday 8<sup>th</sup> September – Festival of Food & Wine Racing Weekend**

A celebration of fine food, wine and Flat racing, the Festival of Food & Wine Racing Weekend is one of Berkshire's biggest foodie events. Between racing, racegoers can enjoy cooking demonstrations from well-known celebrity chefs (to be announced in 2018) and numerous food and wine stalls showcasing gastronomic delights from around the world.

### **Friday 5<sup>th</sup> & Saturday 6<sup>th</sup> October – Autumn Racing Weekend & Ascot Beer Festival**

Held in association with the Campaign for Real Ale (CAMRA), this two-day Flat meeting also features more than 240 ales, ciders and perries to sample alongside racing. For racegoers seeking fine ales by the stein, entertainment from an authentic Oompah band, traditional German dress and a true Bavarian atmosphere, the Ascot Bier Haus has it all on Saturday.

### **Saturday 20<sup>th</sup> October – QIPCO British Champions Day**

QIPCO British Champions Day is the grand finale of the European Flat season and is the richest day in British racing. A fantastic opportunity to watch the World's finest horses and their owners, together with the top trainers and jockeys, achieve sporting immortality on Ascot's historic turf.

### **3<sup>rd</sup> November – Fireworks Spectacular Family Raceday (Family Day)**

The first meeting of Ascot's 2018/19 Jumps season and home to one of the largest fireworks displays in the region, the Fireworks Spectacular Family Raceday supports the Berkshire community with all proceeds going to local charities and schools.

### **Friday 23<sup>rd</sup> & Saturday 24<sup>th</sup> November – The Prince's Countryside Fund Racing Weekend & Christmas Shopping Fair (FREE entry available)**

A memorable afternoon of Jumps racing combined with a Christmas Shopping Fair, racegoers can enjoy browsing and shopping the many stalls selling handmade crafts, gifts and delicacies as the festive season comes to Ascot Racecourse. Queen Anne Enclosure admission is FREE making it the perfect occasion for racing newcomers to discover the sport

### **Friday 21<sup>st</sup> & Saturday 22<sup>nd</sup> December – Christmas Racing Weekend (Family Day on Saturday)**

The final Jumps meeting of 2018, Friday is a day for thrilling racing and festive entertaining. Saturday is for the whole family with fairground rides, carol singing, reindeers and a visit from Father Christmas as well as the Grade One JLT Longwalk Hurdle and the £150,000 Ladbroke Hurdle.