

What to wear and how to wear it
THE ESSENTIAL GUIDE
To Royal Ascot



OFFICIAL MORNINGWEAR PARTNER



ROYAL ASCOT

TUESDAY 16TH JUNE - SATURDAY 20TH JUNE

Getting prepared for the world's most famous racing event doesn't have to be stressful. Follow Moss Bros Hire, the leading occasion and formalwear hire retailer's advice and dress your way to perfect elegance

SUITABLY DRESSED

- In the Royal Enclosure gentlemen are required to wear either black or grey morning dress. A morning suit consists of a tailcoat jacket, striped trousers, accompanied with a waistcoat, shirt and tie. But everyone can join in the sense of occasion and dress up in any area during the Royal Meeting.

- Look the part with the Royal Ascot Collection, consisting of tailcoat, trousers, waistcoat, shirt and tie, exclusively available from Moss Bros Hire, from £89. The luxurious lightweight tailcoat is perfect for summer temperatures and co-ordinates with traditional pinstripe trousers.



MAD HATTER

- Wear a Top Hat - a must in the Royal Enclosure and befitting any area of the racecourse during Royal Ascot.
- Don't wear it at a jaunty angle. Resist the temptation to rest it on your ears
- Ensure your hat is well fitted - you don't want it to hang over your eyebrows or too tight so as to give you a humdinger of a headache!



SHIRTING AROUND

- Keep it simple. A white shirt will work with any tie and waistcoat combination. Equally subtle shades are just as appropriate.
- Show at least half an inch of shirt cuff below the coat sleeve as it balances out the crispness of the shirt at the neckline and contrasts with the dark morning suit for a fabulously smart combination.
- Whatever you do, never have an untucked shirt beneath your waistcoat!



WAIST NOT WANT NOT

- Although the traditional choice for waistcoats is dove grey, or biscuit brown, coloured waistcoats are still more acceptable than brazen patterns.
- When doing up the buttons on your waistcoat, remember to always leave the bottom button undone.
- Coordinate with your partner's outfit and you'll look the perfect match!





TIED UP

- Cravats really stand out as the wrong choice at Royal Ascot. Wear a tightly knotted tie instead.
- Keep ties simple and smart – a splash of colour or bold stripes will complement your suit and lift the entire look.
- Ties are an opportunity to display individuality and personality but avoid novelty patterns.

LAST MINUTE DON'TS:

- Avoid stuffing hankies into breast pockets, they should be neatly folded and pressed. Always opt for silk, a cotton one simply won't do!
- Socks should be grey or black. Coloured socks are no longer considered eccentric, they just tend to look a little cheesy.
- Don't let your outfit down with scuffed shoes. Opt for a lace up pair rather than slip ons and give them a good polish until you can see your reflection in them!



**BOOK YOUR MORNINGWEAR FOR
ROYAL ASCOT NOW.**

For your nearest store contact 0207 447 7200
or visit mossbroshire.co.uk to find out more about the exclusive
Royal Ascot Collection at Moss Bros Hire.